

**PRICING PERIODS:**

**On-peak:** 8:00 a.m. through 8:00 p.m., Monday through Friday, excluding holidays, specified below.

**Off-peak:** All times not specified as on-peak, including all day Saturday and Sunday, and the following holidays: New Year's Day, Memorial Day, Independence Day, Labor Day, Thanksgiving Day and Christmas Day or the day nationally designated to be celebrated as such.

**DISCOUNT OPTIONS:**

**Primary Metering Discount:** Customers metered on the primary side of the transformer shall be given a 1.5% discount on the monthly energy charge, distribution demand charge and demand charge.

**Transformer Ownership Discount:** Customers who own and maintain their own transformers or substations shall be given a credit of \$0.25 per kW on distribution demand. Customer-owned substation equipment shall be operated and maintained by the customer and is subject to inspection by the utility.

**TERMS AND OTHER INFORMATION:**

**Maximum Measured Demand (kW):** The Maximum Measured Demand in any month shall be maximum of the average kilowatt (kW) consumption in any 15-consecutive minutes during each month. The maximum kW is measured from readings of permanently installed meters or, at the option of the utility, by any standard methods or meters. The demand meter shall be reset to zero when the meter is read each month.

**Distribution Demand:** The distribution demand shall be the highest monthly maximum measured demand occurring in the current month or proceeding 11-month period.

**Power Cost Adjustment Clause:** All metered rates are subject to a positive or negative purchase power cost adjustment charge equivalent to the amount by which the current cost of power (per kilowatt-hour of sales) is more or less than the base cost of power purchased (per kilowatt-hour of sales). Periodic changes are made to maintain the proper relative structure of the rates and to insure that power costs are being equitably recovered from the various rate classes. Our utility will file with the Public Service Commission of Wisconsin (PSC) within 30 days for changes in rates to incorporate a portion of the power cost adjustment into the base rates if, after final wholesale rates have been authorized, the monthly adjustment exceeds the PSC's authorized amount.

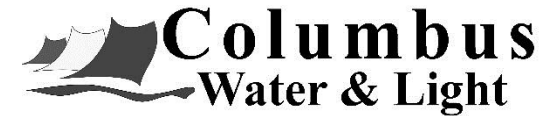
**Prompt Bill Payment:** A charge of no more than 1 percent per month will be added to bills not paid within 20 days from the date of issuance. This late-payment charge shall be applied to the total unpaid balance for utility service, including unpaid payment charges. This charge applies to all customers.

**Utility Commission Members**

Jack Sanderson, President  
 Greg Robbins, Vice President  
 Rolf Lang, Secretary  
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 Brook Andler  
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# *Electric Rates... It's Your Business*

*Large Power & Industrial Power*



*Local ownership.  
Local decisions  
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For more than 100 years.*

950 Maple Avenue – P.O. Box 228  
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 920-623-5912

Visit our website: [columbuswaterandlight.com](http://columbuswaterandlight.com)  
 Email us at: [cwl@columbuswaterandlight.com](mailto:cwl@columbuswaterandlight.com)

## Electric Rate Information

Effective Date: November 1, 2012

Our present rates, which have been in effect since November 1, 2012, include a time-of-day billing rate. With this rate, you will pay slightly more for electricity used on weekdays between 8 a.m. and 8 p.m. and less for electricity used in the evenings and on weekends. If you have the flexibility to shift electric usage to the off-peak periods, you can lower your bill. The more you shift your usage, the more you save. This reduces power costs to the utility, thus lowering your costs.

If interested in time-of-day billing, please contact the utility office.

**OTHER CUSTOMER/RATE CLASSIFICATIONS:** For information on rates for our other customer classes, call us at 623-5912. These classes include:

- Residential Service – (Rg-1) Optional TOD (Rg-2)
- General Service – (Gs-1) Optional TOD (Gs-2)
- Small Power – (Cp-1) Optional TOD Service (Cp-1 TOD)
- Municipal Street Lighting (Ms-1)
- Athletic Field Flood Lighting Service (Ms-2)

*Information in this brochure is in reference to the Public Service Commission of Wisconsin File No. 1300-ER-106, dated November 1, 2012.*

## LARGE POWER Time-of-Day Service (Cp-2)

This rate is for customers with demand over 200 kW, but less than 1,000 kW\*

### Customer Charge for Service

Per month..... \$200.00

### Distribution Demand Charge

Previous 12-month highest demand per kW..... \$1.75

### Demand Charge

Per Maximum kW..... \$8.75

### Energy Charge

On-peak, per kWh per month..... \$0.0805

Off-peak, per kWh per month..... \$0.0463

### Power Cost Adjustment Clause (PCAC)

Per kWh per month (see back)

**Minimum Bill:** The Distribution Demand Charge plus the Customer Charge. (Discounts are available for primary metering and transformer ownership.)

### SAMPLE BILL CALCULATION

Customer with a maximum monthly demand of 300 kW and energy usage of 50,000 kWh during the on-peak period and 50,000 kWh during the off-peak period for a total of 100,000 kWh. Over the past 12 months, this customer's highest demand was 400 kW.

### Customer Charge for Service

@ \$200.00 per month..... \$200.00

### Distribution Demand Charge

@ \$1.75 per kW 400 kW..... \$700.00

### Demand Charge

@ \$8.75 per kW 300 kW..... \$2,625.00

### On-Peak Energy Charge

@ \$0.0805 50,000 kWh ..... \$4,025.00

### Off-Peak Energy Charge

@ \$0.0463 50,000 kWh ..... \$2,315.00

### Power Cost Adjustment Clause (PCAC)

@ \$0.0010 per kWh \* 100,000 kWh..... \$100.00

**Total Monthly Bill..... \$9,965.00**

\* The PCAC is based on the cost of power to the utility in the prior month. The figure of \$0.0010 per kWh is used to provide an example of a typical PCAC.

## INDUSTRIAL POWER Time-of-Day Service (Cp-3)

This rate is for customers with demand over 1,000 kW\*

### Customer Charge for Service..... \$250.00

### Distribution Demand Charge

Previous 12-month highest demand per kW..... \$1.75

### Demand Charge

Per Maximum kW..... \$10.00

### Energy Charge

On-peak, per kWh per month..... \$0.0808

Off-peak, per kWh per month..... \$0.0439

### Power Cost Adjustment Clause (PCAC)

Per kWh per month (see back)

**Minimum Bill:** The Distribution Demand Charge plus the Customer Charge. (Discounts are available for primary metering and transformer ownership.)

### SAMPLE BILL CALCULATION

Customer with a maximum monthly demand of 1,100 kW and energy usage of 250,000 kWh during the on-peak period and 350,000 kWh during the off-peak period.

Over the past 12 months, this customer's highest demand was 1,200 kW.

### Customer Charge for Service

@ \$250.00 per month..... \$250.00

### Distribution Demand Charge

@ \$1.75 per kW 1,200 kW..... \$2,100.00

### Demand Charge

@ \$10.00 per kW 1,100 kW..... \$11,000.00

### On-Peak Energy Charge

@ \$0.0808 250,000 kWh ..... \$20,200.00

### Off-Peak Energy Charge

@ \$0.0439 350,000 kWh ..... \$15,365.00

### Power Cost Adjustment Clause (PCAC)

@ \$0.0010 per kWh \* 600,000 kWh.. \$600.00

**Total Monthly Bill..... \$49,515.00**

\* The PCAC is based on the cost of power to the utility in the prior month. The figure of \$0.0010 per kWh is used to provide an example of a typical PCAC.