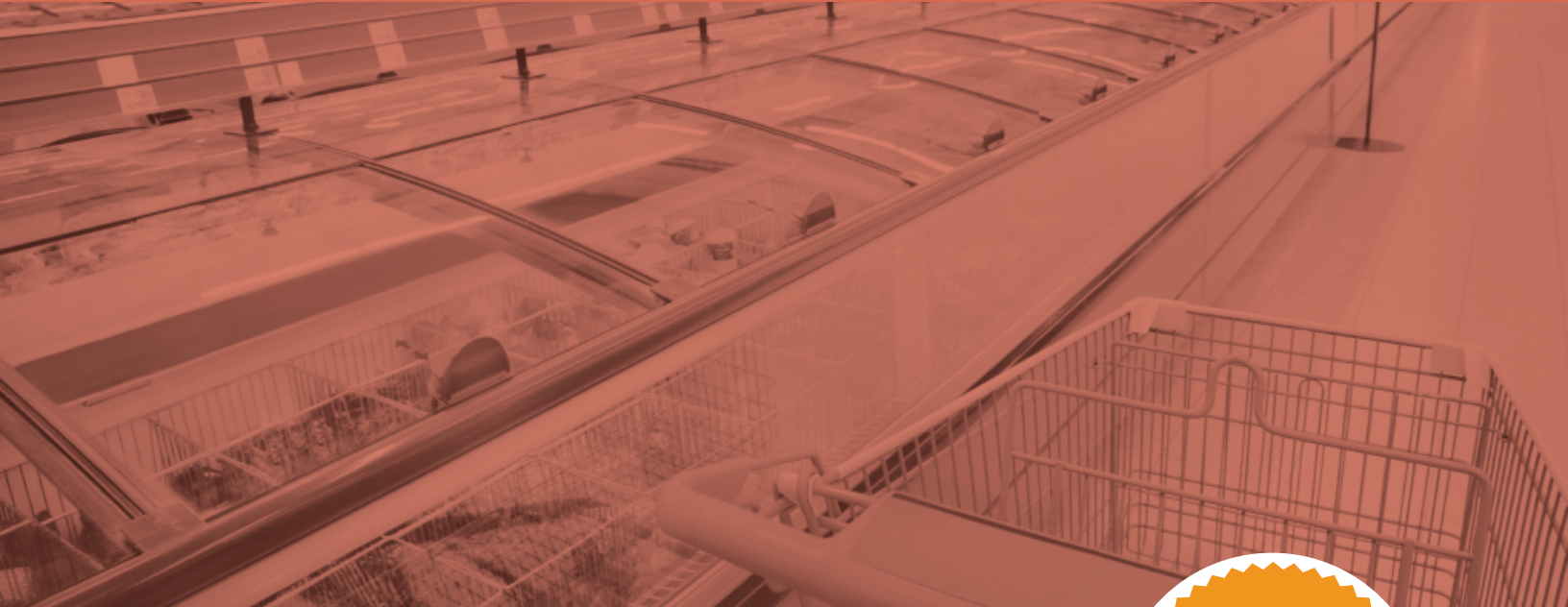


# WITH THE SHARED SAVINGS PROGRAM, IF YOU CAN AFFORD \$0, YOUR BUSINESS CAN AFFORD ENERGY EFFICIENCY



Energy efficiency can offer big returns for businesses. It lowers utility bills, heightens performance and productivity, and shows a commitment to greener alternatives that your customers and community will appreciate. Too bad so many businesses postpone energy-saving improvements because of the intimidating up-front costs.

**But now you can save energy without having to save up for costly upgrades.**

We're giving businesses the upfront capital needed to make qualifying energy-efficient improvements—up to \$50,000 worth. Repayments are made in regular installments on your company's monthly utility bill. And because your repayment plan is based entirely on the money those energy-efficient improvements will save, your utility bill should stay almost the same.

## HOW TO GET STARTED

Contact our Energy Service Representative for more information. We'll help you identify eligible electrical projects, choose the right project for your energy-saving goals and collect the information you'll need to complete the Shared Savings application process.

## CUSTOMER ELIGIBILITY

You must

- have an established utility bill payment history
- complete an application package for consideration
- pass a comprehensive credit review

Contact Your  
Energy Services  
Representative  
**TODAY!**

# Shared Savings Program

## PROJECT ELIGIBILITY

Projects may include any new electrical energy-saving or demand-reducing measure that results in lasting impacts for the facility.

- **Project equipment** must meet minimum efficiency requirements.
- **The project** must reduce electric use and/or electric demand for the duration of the repayment period at a minimum.
- **The customer** must agree with all requirements relevant to the location and installation of project equipment as defined in the agreement.
- **The project** cannot be implemented (including any engineering and/or equipment purchases) prior to the written execution of an agreement between the customer and utility.
- **Previously installed** or retrofitted measures do not qualify.

## FUNDING TERMS AND CONDITIONS

Receive between \$2,500 and \$50,000 for your energy efficiency project, based on the cost and energy savings potential of the planned improvements.

- **Shared savings funding** will equal the project energy savings over 60 months less any incentives or other outside funding. The total combined funding will not exceed the project cost.
- **Repayment** occurs for up to a 60-month period.
- **Payments** include a 2 percent APR service fee, compounded monthly.
- **Project funding** can range from \$2,500 to \$50,000 based on the cost and energy savings potential of the energy efficiency improvements.
- **Upon completion**, the applicant must submit a Certificate of Project Completion form.

## CONTACT

Anna Stieve at 414-702-9099 or [astieve@wppienergy.org](mailto:astieve@wppienergy.org)



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At the Columbus Water & Light, we believe affordable public power strengthens our community and helps our neighbors. That's why, through WPPI Energy, we're partnering with other local not-for-profit utilities to share resources and lower costs.

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